

GET SAVVY DIGITAL PRICE SHEET (RATE CARD)  
shorturl.at/ijnzK

[Website](#) - [Reviews](#) - [Portfolio](#)

## SEO, CONTENT AND WRITING SERVICES

Copywriting for the Web: \$65/pg

Professional copywriting for website pages in a variety of styles with up to 500 words/pg

On-Page Search Engine Optimization: \$150/pg

Keyword research, SEO, editing, posting

SEO Audit Report: \$250

create an SEO audit report for your site and 3 competitors with rankings, technical issues, backlinks, growth opportunities

On-Page SEO Keyword Plan: \$750

Competitive keyword research and recommendations for existing and new website content (25 to 30 pages of ideas)

SEO-Friendly Articles: \$200

Keywords, SEO, writing, posting (1000 word editorial for blog)

[Sample 1](#) Healthcare

[Sample 2](#) Consulting

[Sample 3](#) Travel

Guest-Posting with Article Writing and Submission: \$225

keywords, SEO, backlinks, research, copywriting, submission to 3rd party blog, guaranteed link for 1 year

Off-Page SEO / Backlink Campaign: \$500/mo+

Niche backlink research, manual directory submissions, blog guest posting, article link insertion, web 2.0 site creation

Infographic Creation: \$325+

Graphic design, layout, formatting, research, copywriting, project management, file compression, .pdf and .jpg file delivery

## SOCIAL MEDIA SERVICES

Social Media Setup: \$250

Create social media profiles / accounts (up to 6) and upgrade all graphics (Facebook, Instagram, Pinterest, Twitter, LinkedIn, YouTube)

Social Media Content Creation and Daily Posting: \$325-625/mo:

Create and post compelling social media content across all networks (up to 3) daily with optional audience expansion services (Facebook, Instagram, Pinterest, Twitter, LinkedIn)

## DIGITAL ADVERTISING SERVICES

Google Advertising Setup and Management \$725/mo per account:

(Google Search, Display, YouTube Video) Account setup, keyword research, campaign builds, tracking setup and testing, ad copywriting, A/B split testing, daily monitoring, management, and reporting

Social Media Advertising Setup and Management \$625/mo per account:

(Facebook, Instagram, LinkedIn) Account setup, campaign builds, tracking setup and testing, graphic design for social media, ad copywriting, A/B split testing, daily monitoring, management, and reporting

Case Studies:

Sample 1:

Facebook Leadgen Campaign: Healthcare

Results: 295 leads at \$13.57/lead

Sample 2:

Facebook Traffic Campaign: Healthcare

Results: 815 landing page views at \$0.74/action

The client reported a significant increase in website conversions and calls.

Sample 3:

Google Advertising: Manufacturing (Search and Display Retargeting)

Results (last 30 days): \$0.19 cost-per-click, \$8.89 cost-per-conversion

Client reports 25%+ monthly revenue growth since we launched

## LEAD GENERATION SERVICES

LinkedIn Profile Optimization / Refresh: \$325

Cover art graphic design, content writing / editing, research, optimization, hashtags, implementation, and consulting

Samples: [Client 1](#) [Client 2](#)

Organic LinkedIn B2B Outreach & Leads Mining: \$625/mo

Get 50+ daily invitations sent through your account to grow your network and generate sales with follow-up messages, lead-mining, tracking, and project management

## PRODUCT LISTING SERVICES

Amazon or Walmart Store Setup/Management: \$1,125/mo

Product management, new listing creation (up to 50), competitive research, basic SEO, Amazon store advertising, brand registry/exemption, UPC exemption, category approval if needed, FBA setup if needed, store issue resolution, increased visibility to store

Amazon or Walmart Product Listing SEO Advanced: \$375/listing

competitive research, copywriting, keywords, graphic design, posting, troubleshooting

Samples:

[Amazon 1](#)

[Amazon 2](#)

[Walmart 3](#)

Google Shopping Ads Setup: \$525 one time

Merchant account setup/configuration, shopping feed setup/optimization, shopping campaign build and optimization, new product listings (up to 50), troubleshooting issues

Google Shopping Ads Monthly Management: \$725/mo

Shopping optimization, new product listings (up to 50/mo), ongoing management and troubleshooting, project management and reporting

## GRAPHIC DESIGN SERVICES

Logo Design: \$325

graphic design of a new logo with horizontal and square formats delivered with .jpg, .png, and vector files

Social Media Graphics: \$250

Update graphics for social media profiles and post them (Facebook, Instagram, Pinterest, Twitter, LinkedIn, YouTube)

Social Media Ad Images: \$120

graphic design of 10-12 social media images to be used in advertising on Facebook or LinkedIn (unlimited revisions)

Google Display Banner Ads: \$220

One suite of static banner ads in 5 sizes (300x600, 300x250, 300x50, 728x90, and 160x600) for the Google Display Network

## WEB DEVELOPMENT SERVICES

Single Page Site: \$625+ (single page site with database)

Small Business Website: \$1,250+ (small business site with database)

Online Store Website: \$3,500+ (custom site with e-commerce)

Samples:

[Portfolio](#)

[Law Firm Client](#)

[New Demo Site](#)

## EMAIL MARKETING SERVICES

Email Marketing/CRM Setup (HubSpot or Marketo): \$825

Create welcome message, conduct list clean automation, create list segmentation, create a basic template, provide copywriting or editing, and test the signup form

Email Marketing Setup (Mailchimp or Constant Contact): \$725

Create welcome message, conduct list clean automation, create a basic template, provide copywriting or editing, and test the signup form

Monthly Email Marketing/CRM (Mailchimp, Constant Contact, HubSpot or Marketo): \$725/mo

Create and send a weekly (4 per month) newsletter to your list: copywriting / editing, campaign builds, email deployment, A/B testing, tracking, monthly reporting

## STRATEGIC CONSULTING SERVICES

Live Sales & Marketing Training Session: \$525

Subject matter research, presentation preparation, live one-on-one training session, Q&A session, slide deck, session recording, and follow up email Q&A