

GET SAVVY DIGITAL PRICE SHEET (RATE CARD)

[Website](#) – [Portfolio](#) – [Client Stories](#) – [Case Studies](#)

SEO, CONTENT AND WRITING SERVICES

Copywriting for the Web: \$65/pg

Professional copywriting for website pages in a variety of styles with up to 500 words/pg

On-Page Search Engine Optimization: \$150/pg

Keyword research, SEO, editing, posting

SEO Audit Report: \$250

create an SEO audit report for your site and 3 competitors with rankings, technical issues, backlinks, growth opportunities

On-Page SEO Keyword Plan: \$750

Competitive keyword research and recommendations for existing and new website content (25 to 30 pages of ideas)

SEO-Friendly Articles: \$200

Keywords, SEO, writing, posting (1000-word editorial for blog)

[Sample 1](#) Healthcare

[Sample 2](#) Consulting

[Sample 3](#) Travel

Guest-Posting with Article Writing and Submission: \$225

keywords, SEO, backlinks, research, copywriting, submission to 3rd party blog, guaranteed link for 1 year

Off-Page SEO / Backlink Campaign: \$500/mo+

Niche backlink research, manual directory submissions, blog guest posting, article link insertion, web 2.0 site creation

Infographic Creation: \$325+

Graphic design, layout, formatting, research, copywriting, project management, file compression, .pdf and .jpg file delivery

SOCIAL MEDIA SERVICES

Social Media Setup: \$250

Create social media profiles / accounts (up to 6) and upgrade all graphics (Facebook, Instagram, Pinterest, Twitter, LinkedIn, YouTube)

Social Media Content Creation and Daily Posting: \$325-625/mo:

Create and post compelling social media content across all networks (up to 3) daily with optional audience expansion services (Facebook, Instagram, Pinterest, Twitter, LinkedIn)

DIGITAL ADVERTISING SERVICES

Google Advertising Setup and Management \$725/mo per account:

(Google Search, Display, YouTube Video) Account setup, keyword research, campaign builds, tracking setup and testing, ad copywriting, A/B split testing, daily monitoring, management, and reporting

Social Media Advertising Setup and Management \$625/mo per account:

(Facebook, Instagram, LinkedIn) Account setup, campaign builds, tracking setup and testing, graphic design for social media, ad copywriting, A/B split testing, daily monitoring, management, and reporting

Case Studies:

Sample 1:

Facebook Leadgen Campaign: Healthcare

Results: 295 leads at \$13.57/lead

Sample 2:

Facebook Traffic Campaign: Healthcare

Results: 815 landing page views at \$0.74/action

The client reported a significant increase in website conversions and calls.

Sample 3:

Google Advertising: Manufacturing (Search and Display Retargeting)

Results (last 30 days): \$0.19 cost-per-click, \$8.89 cost-per-conversion

Client reports 25%+ monthly revenue growth since we launched

LEAD GENERATION SERVICES

LinkedIn Profile Optimization / Refresh: \$325

Cover art graphic design, content writing / editing, research, optimization, hashtags, implementation, and consulting

Samples: [Client 1](#) [Client 2](#)

Organic LinkedIn B2B Outreach & Leads Mining: \$625/mo

Get 50+ daily invitations sent through your account to grow your network and generate sales with follow-up messages, lead-mining, tracking, and project management

PRODUCT LISTING SERVICES

Amazon or Walmart Store Setup/Management: \$1,125/mo
Product management, new listing creation (up to 50), competitive research, basic SEO, Amazon store advertising, brand registry/exemption, UPC exemption, category approval if needed, FBA setup if needed, store issue resolution, increased visibility to store

Amazon or Walmart Product Listing SEO Advanced: \$375/listing
competitive research, copywriting, keywords, graphic design, posting, troubleshooting

Samples:

[Amazon 1](#)

[Amazon 2](#)

[Walmart 3](#)

Google Shopping Ads Setup: \$525 one time
Merchant account setup/configuration, shopping feed setup/optimization, shopping campaign build and optimization, new product listings (up to 50), troubleshooting issues

Google Shopping Ads Monthly Management: \$725/mo
Shopping optimization, new product listings (up to 50/mo), ongoing management and troubleshooting, project management and reporting

GRAPHIC DESIGN SERVICES

Logo Design: \$325
graphic design of a new logo with horizontal and square formats delivered with .jpg, .png, and vector files

Social Media Graphics: \$250
Update graphics for social media profiles and post them (Facebook, Instagram, Pinterest, Twitter, LinkedIn, YouTube)

Social Media Ad Images: \$120
graphic design of 10-12 social media images to be used in advertising on Facebook or LinkedIn (unlimited revisions)

Google Display Banner Ads: \$220
One suite of static banner ads in 5 sizes (300x600, 300x250, 300x50, 728x90, and 160x600) for the Google Display Network

WEB DEVELOPMENT SERVICES

Single Page Site: \$625+ (single page site with database)

Small Business Website: \$1,250+ (small business site with database)

Online Store Website: \$3,500+ (custom site with e-commerce)

EMAIL MARKETING SERVICES

Email Marketing/CRM Setup (HubSpot or Marketo): \$825

Create welcome message, conduct list clean automation, create list segmentation, create a basic template, provide copywriting or editing, and test the signup form

Email Marketing Setup (Mailchimp or Constant Contact): \$725

Create welcome message, conduct list clean automation, create a basic template, provide copywriting or editing, and test the signup form

Monthly Email Marketing/CRM (Mailchimp, Constant Contact, HubSpot or Marketo): \$725/mo

Create and send a weekly (4 per month) newsletter to your list: copywriting / editing, campaign builds, email deployment, A/B testing, tracking, monthly reporting

STRATEGIC CONSULTING SERVICES

Live Sales & Marketing Training Session: \$525

Subject matter research, presentation preparation, live one-on-one training session, Q&A session, slide deck, session recording, and follow up email Q&A

PR SERVICES

Public Relations (PR): \$625/mo

Contact list curation and maintenance, press release writing and distribution (1 per month)